



# OUCH!

## Taxable Life Insurance?

Has your business acquired a life insurance policy since August 17, 2006?



Did you know that the death proceeds may be taxable?

**INSERT YOUR  
LOGO HERE**



**Prudential**



Many business owners are unaware of the requirements for employer-owned life insurance contracts. If notice and consent requirements were not met, a portion of the proceeds will be taxable.

Fortunately, recent guidance may provide you a *second chance* for meeting the requirements!

To learn more, contact:

**<Joe Sample, Approved designations>**

<Title>  
(Where required) <ST> Insurance License <Number>  
<Direct 123-123-1234>  
<Toll Free 1-800-123-1234>  
<Fax 123-123-1234>  
<info@email.com>  
<www.url.com>

<Joe Sample, Approved designations>  
<Agency Name>  
<Number, Street>  
<Suite>  
<City, State, Zip>

FIRST-CLASS  
U.S. POSTAGE  
PAID  
TOLEDO, OHIO  
PERMIT NO.65

<CLIENT NAME>  
<NUMBER, STREET>  
<CITY, STATE, ZIP>

**<VARIABLE FIELD—APPROVED AGENCY, FINANCIAL PLANNER, INDEPENDENT ORGANIZATION/PRODUCER, ETC. FOOTNOTES HERE>**

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